

OMNI ENVIRONMENTAL SERVICES SPECIAL REPORT:
CLEAN AIR SOLUTIONS FROM REAL-FYRE GAS LOGS



Real Difference

At RH Peterson Co., manufacturer of Real-Fyre Gas Log Sets, that's what we make every day—a real difference in the lives of our customers and in our world—through innovative technologies that not only emulate the beauty of nature but safeguard it as well. Experience Real-Fyre and...

Experience What's Real.

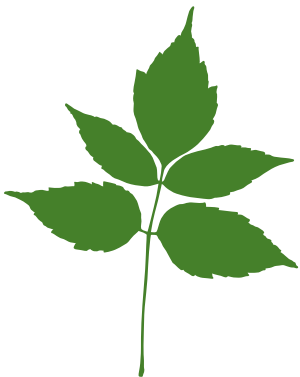


REAL CONCERNS

During the chill of the season, there's nothing quite like a real wood fire burning in the family fireplace. It adds warmth to our homes and our lives. Unfortunately, the resulting smoke releases tiny particles of soot and gaseous pollution into the air. This "particulate pollution" is undeniably the most dangerous contaminant in our air—a real concern that we at RH Peterson Co. are addressing in everything that we do and every product that we make.

REAL ANSWERS

By choosing Real-Fyre Gas Logs over conventional wood logs, your fireplace will release 100 pounds fewer pollutants into the air per year. Indeed, Real-Fyre Gas Logs are the cleanest, most economical, most convenient alternative to burning real wood. Which is why we do like to say—there is nothing like a real fire, with Real-Fyre Gas Logs that is!



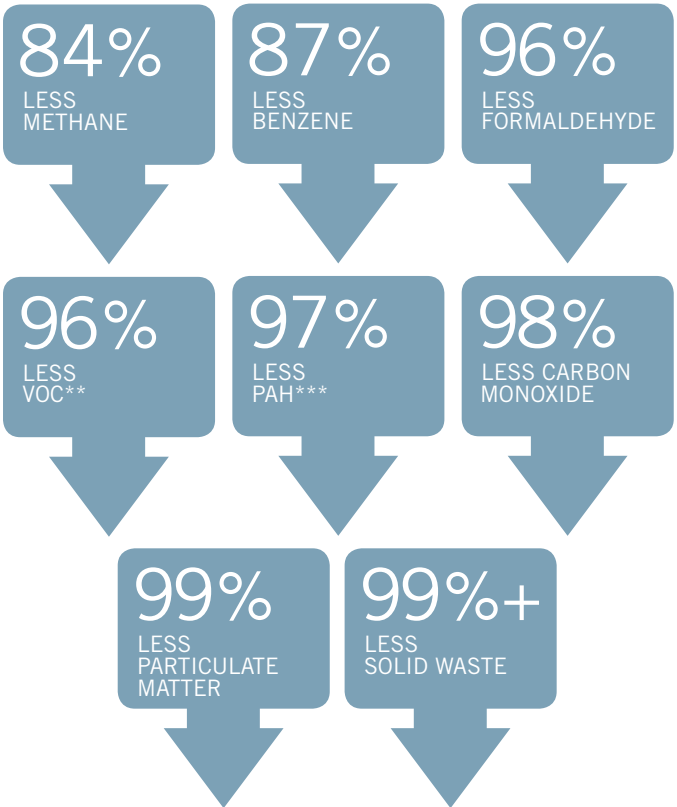
"The reduction in air pollutant emissions by replacing cordwood as a fuel with a Real-Fyre gas log set was dramatic. During testing we had to run the gas firelog sets for a full 24 hours to capture enough air pollutants to measure and even then some were below our detection limits."

James E. Houck, Ph.D., President,
OMNI Environmental Services

Experience the real difference that comes from choosing a safer, cleaner-burning Real-Fyre Gas Log set for your home today, and make a real difference in the world your children will call home tomorrow.

The Robert H. Peterson Co. contracted with OMNI Environmental Services Inc.* to conduct research comparing Real-Fyre Gas Log Sets to wood-burning in a fireplace to study:

REAL-FYRE GAS LOGS *Emit*



Similarly large reductions are seen in other common air pollutants, including carbon dioxide.

**Non-Methane Volatile Organic Compounds
***Polycyclic Aromatic Hydrocarbons



REAL CHOICES

Making a real difference has been our choice and it could be yours by choosing a Real-Fyre Gas Log Set for your fireplace. But that hardly means there's only one choice. Real-Fyre, in fact, offers four distinctive series and more than 40 authentic styles, every one painstakingly handcrafted to create the most realistic log set ever manufactured. Experience Real-Fyre and experience a cleaner, safer, brighter tomorrow.

CHARRED SERIES



DESIGNER SERIES



CLASSIC SERIES



CONTEMPORARY SERIES



THE REAL FACTS ABOUT REAL-FYRE GAS LOGS VS. BURNING WOOD LOGS:

Just like a wood-burning fire, a Real-Fyre Gas Log set will fill your home with warmth. Real warmth, in fact, as our logs' higher bulk density means more radiant heat, both during and after operation. Yes, wood logs are beautifully crafted by nature, but they can only burn once and produce 300 to 2,000 times more particulate pollution than our gas logs in the process. By comparison, Real-Fyre Gas Logs are crafted by hand and will create a beautiful focal point for your family gatherings for years to come.

REAL-FYRE
GAS LOGS
RELEASE

100 lbs.
less pollutants per year

BURNING WOOD LOGS
RELEASES

1000
times more
Particulate Matter

200
times more
Carbon Monoxide



Omni Environmental Services Report
comparing Real-Fyre Gas Log Sets to burning
natural wood in a fireplace.

RH  PETERSON co.

WWW.RHPETERSON.COM

PRINTED IN THE USA.
Printed on 10% post-consumer recycled fiber.

