

# LIGHTIFY® LED BR30 RGBW Reflector Lamp



Light has never been so enriching, helpful, individual and networked. SYLVANIA LIGHTIFY brings the future of lighting into your home or business today. Experience intelligent, connected solutions that adapt at any time to your desires and lifestyle easily via existing mobile devices and a free, simple to use app.

The LIGHTIFY lighting system begins with a wireless Gateway (sold separately or in starter kit) that can be plugged into a standard wall outlet anywhere in your home or business, and wirelessly syncs with your existing WiFi network. The LIGHTIFY LED BR30 RGBW bulb has a broad range of CCT from a warm 1900K all the way up to 6500K. The free, user-friendly LIGHTIFY App, which runs on Apple iOS7 or above and Android 4.1 or above, offers a variety of practical and playful options to control the lighting system and is simple to use, convenient and secure.

## Application Information

### Applications

- Residential
- Small business

### Application Notes

1. LIGHTIFY BR30 requires ZigBee Certified Gateway (Sold separately)
2. Product activation requires active WiFi Network and ZigBee Certified Gateway (must be placed in range of wireless router)
3. Lamp turns on at 2700K, but can be customized using the LIGHTIFY App
4. Free LIGHTIFY App runs on Apple iOS7 or above and Android 4.1 or above
5. 2-year warranty
6. Operating temperature -20°C and +40°C (-4°F and +104°F)
7. Use in dry locations only
8. Do not install in totally enclosed fixtures
9. Lamp dims via wireless control and will not operate with a dimmer switch, remove all existing dimmers and replace with a regular switch, leave lamp in ON position

## Key Features & Benefits

- Home automation smart lighting controlled by smartphone or tablet
- Color changing bulb (mixing Red, Green, Blue) and Tunable White (1900-6500K)
- Dimmable at each set color temperature
- 90+ CRI
- Replaces 65W incandescent
- Fits in most standard recessed cans
- Long 20,000 hour life rating
- LIGHTIFY System is controllable from inside the home or on the go
- Control light sources with simple to use scenes and grouping via the LIGHTIFY App

## Product Offering

Ordering Abbreviation	Wattage	Lumens	CCT
LED BR30 RGBW	11	800	1900K - 6500K

## Specifications and Certifications



Catalog #	Type
Project	
Comments	
Prepared by	

Ordering Information

Item Number	Ordering Description	Wattage	Lumens	CCT	CRI	Life
73739	LED11BR30RGBWLFY	11	800	1900K - 6500K	90+	20,000
73692	2.4GHZ/ZB/Gateway/LFY					

Ordering Guide

LED	11	BR30	RGBW	LFY
LED	Wattage: 11	Lamp Type BR30	Red, Green, Blue and Tunable White	LIGHTIFY

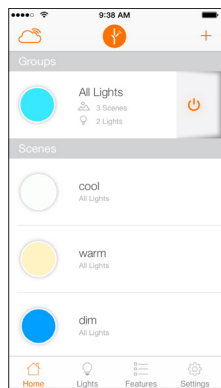
Lamp Dimensions

	(A) MOL in (mm)	(B) Diameter in (mm)
11BR30	5 (127)	3.74 (95)

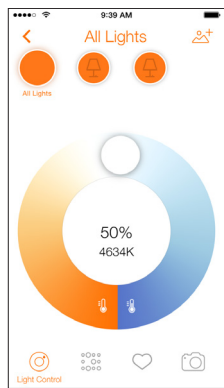
The diagram shows a BR30 LED lamp with dimension lines. Dimension A is the total height from the base to the top of the lamp body. Dimension B is the diameter of the widest part of the lamp body.

LIGHTIFY® App

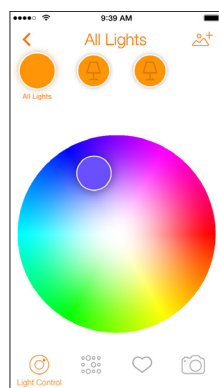
LIGHTIFY App: Free download on any device which runs on Apple iOS7 or above and Android 4.1 or above



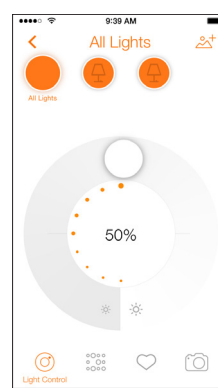
Scene Setting Dashboard



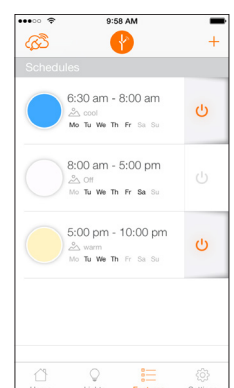
Tunable White Control



RGBW Color Control

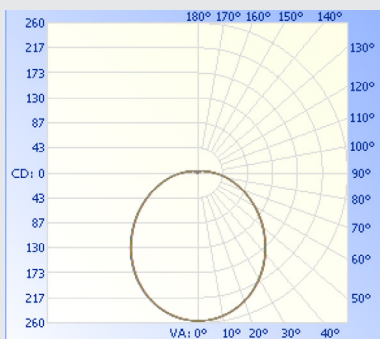


Tunable White Control Dimmable



Set schedules for your home

## Photometric Distribution



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